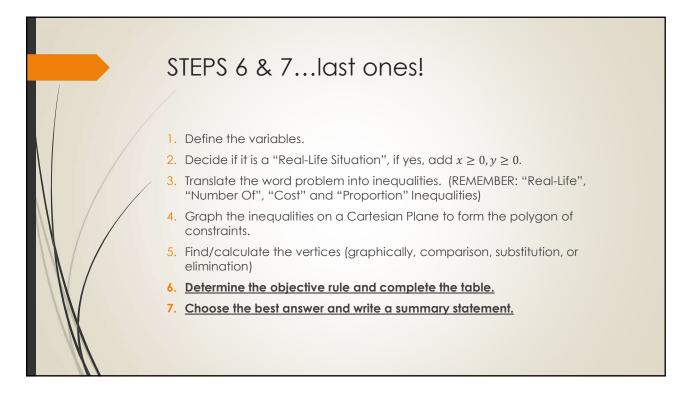
# Steps 6 & 7~Finding the Optimal Value and Summary Statement

### Chapter 2



## **Optimal Solutions**

Finding the BEST answer that follows all the "rules" at the same time. There are many "answers" available.

Best means:

maximize—biggest profit

minimize—lowest cost

 Objective Rule: an equation that describes the goal of the person/company...usually minimizing cost or maximizing profit

	STEP 6								
	<ul> <li>a) Define the objective rule. (Generally, the objective rule is at the <u>end of the problem</u> and is an <u>equation</u> (profit or cost).)</li> <li>b) Draw and complete a table (see sample below)</li> </ul>								
b)									
c) Decide which point(s) maximize or minimize the objective rule									
	Point	Ordered Pair	Objective Rule	Result					
			P= 70x +85y						
	А								
	В								
	С								

### <u>STEP 7</u>

Question:

a) Write a summary statement.

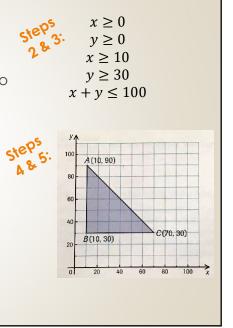
## **SPECIAL NOTE:**

Sometimes there is more than one solution (several vertices, or an <u>entire edge</u> of the polygon of constraints—you must check the edge yourself—all the "pretty points"—ADD THEM TO YOUR TABLE AND CALCULATE)

#### **Example: Vitrex Windows**

Vitrex specializes in manufacturing both summer and winter windows. A summer window consists of a pane of glass and a screen while a winter window consists of two panes of glass spaced several millimetres apart. To meet demand, Vitrex has to manufacture at least 10 summer windows and 30 winter windows per week. The company can make no more than 100 windows in one week. The profit on a summer window is \$70 and the profit on a winter window is \$85.

If x represents the number of summer windows and y the number of winter windows, we obtain the following system of inequalities:



Step b: $P(profit) = 70x + 85y$					
Point	Ordered Pair	Objective Rule	Result		
		P= 70x +85y			
А	(10, 90)	70(10) + 85(90)	\$8350		
В	(10, 30)	70(10) + 85(30)	\$3250		
С	(70, 30)	70(70) + 85(30)	\$7450		
Profit is	s maximizir	ng, sothe maximum pro	ofit is \$8350.		

